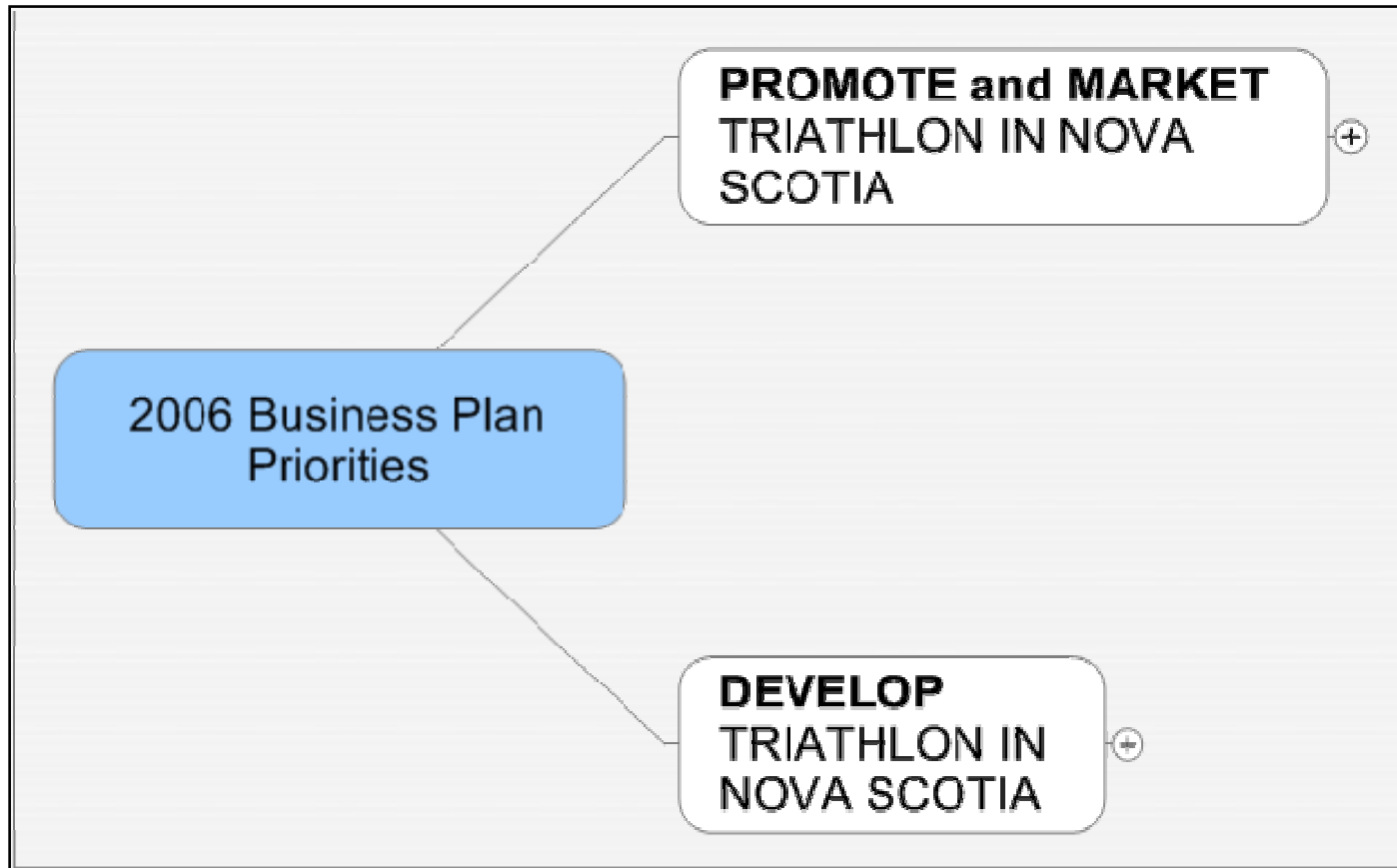


# Triathlon Nova Scotia

## 2006 Business Plan Priorities



# PROMOTE and MARKET TRIATHLON IN NOVA SCOTIA

- STRENGTHEN the TNS Community

- Re-launch "The Turnaround"
- Re-vitalize the TNS Website
  - NEWS
  - INFORMATION
  - MEMBER SERVICES
- Provide More Value to Our Financial Sponsors

- GROW the TNS Community

- Generate Awareness
  - TNS Posters
- Promote the 2006 Race Schedule
  - Atlantic Regional Championship
  - Provincial Championship

# DEVELOP TRIATHLON IN NOVA SCOTIA

- **For Coaches**

- Continue supporting our sanctioned clubs

- **For Technical Delegates**

- Continue to develop the TD team (Jason)

- **For Race Directors**

- Encourage Continuous Improvement:
  - Race Execution
- Ensure TNS fulfills its commitments
- Promote & Market Sanctioned Races

- **For “Kids of Steel” Program**

- Maintain "Status Quo"
- Fill Key Vacancy
  - (Jen Lawton stepping down)

- **For Our Athletes**

- **More Recognition**

- Implement the NEW Point Series
- Industry Sponsorship (Future)

- **More Support**

- *For Elite Athletes - \$*
  - National Team
    - » Aaron Web, Julie Curwin
- *For Provincial Teams - Coaching*
  - Adult
  - Junior
- *For Everyone Else - Information/Advice*
  - Clubs Directory
  - Coaches
  - Articles, etc.

- **For Our Volunteers**

- Ensure they are welcomed and made to feel valued
- Ensure they they are given guidance, training and support to develop through volunteering

# Volunteering - Background

- Research shows that many who volunteer feel that:
  - They are not welcomed by the organization they wish to help, and
  - They are not given the information, support and development they need to contribute effectively.
- For TNS, this means that we need to improve our practices in recruiting and supporting our volunteers. And, more specifically, TNS needs to ensure that the people who manage our volunteers have the skills/tools they need to develop an effective volunteer program based on sound practices.
  - Our volunteer recruitment and management activities should:
    - Be inclusive
    - Provide varied and interesting opportunities,
    - Be accessible,
    - Provide appropriate training and skills development,
    - Offer recognition,
    - Be flexible, where possible, in terms of when and how often volunteers are needed.
- In other words, we must meet the needs of our volunteers!